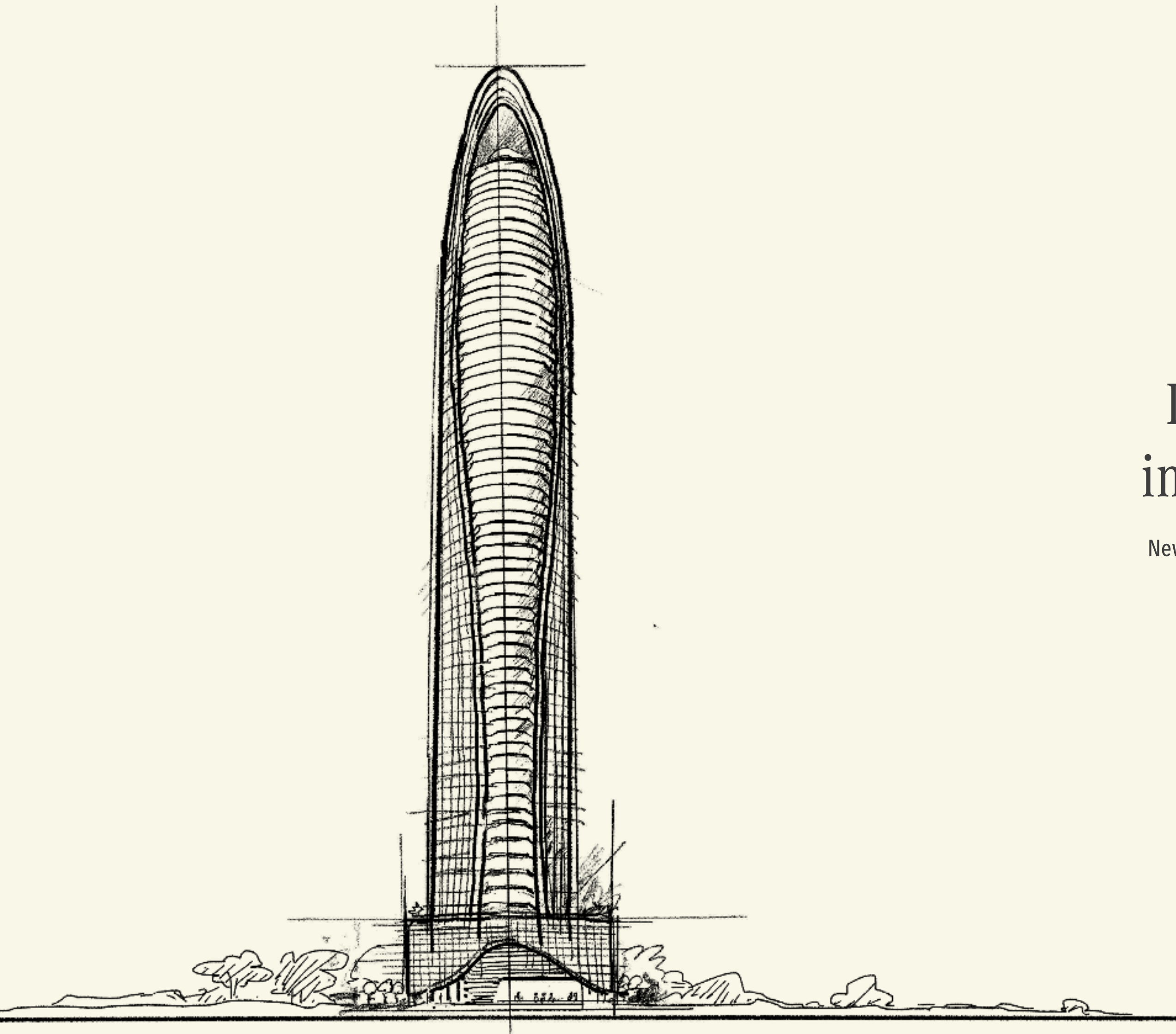


Mercedes-Benz Places

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**BINGHATTI**



# Discover living in Sensual Purity

New grounds for extraordinary moments



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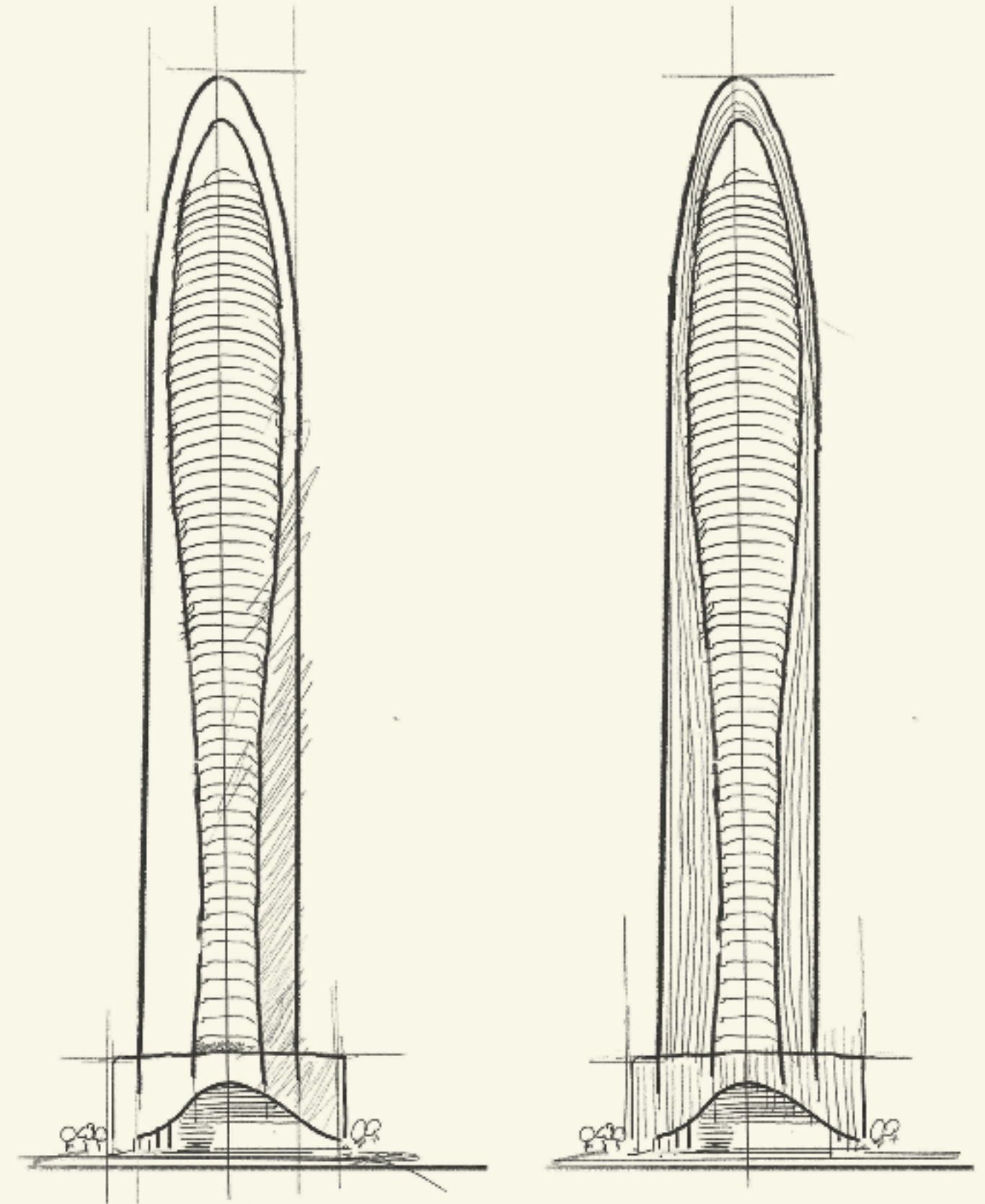
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Design  
Philosophy

01



Design Philosophy

# Discover living in Sensual Purity

Sensual Purity is the design philosophy of Mercedes-Benz, a philosophy that explores the dipolarity between intelligence and emotion. This design philosophy celebrates the creation of design and spaces with unmatched aesthetics that can be felt and lived before being visualized or perceived. The concept of Sensual Purity unifies rational intelligent design with emotional hues, delivering a pure and simplistic form of beauty that is simultaneously stunning and spectacular.

Design Philosophy

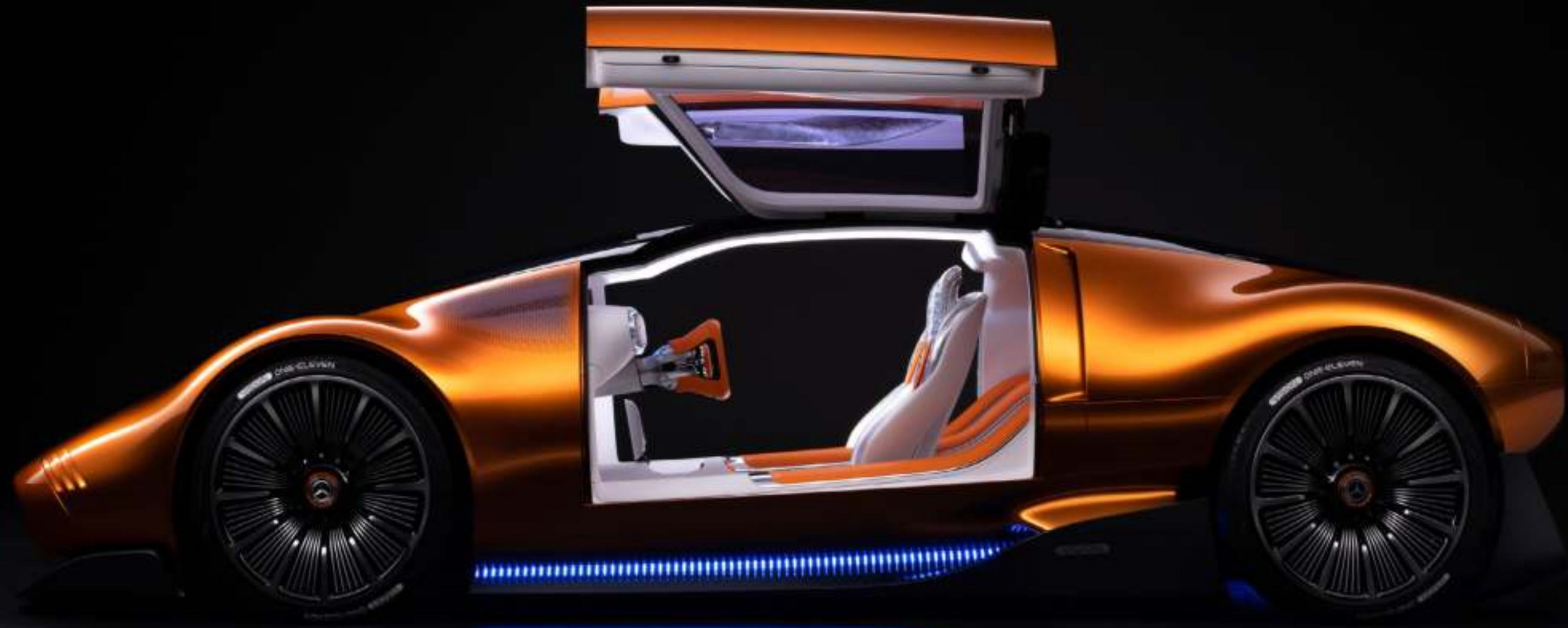
Inspired by the  
spirit of purity

Our way of luxury is Sensual Purity.  
It is all about beauty and extraordinary.

Design Philosophy

# Born from tomorrow

Mercedes-Benz Places | Binghatti explores the creation of concepts that are from tomorrow. In line with our philosophy of Sensual Purity, we created spectacular proportions that combine beauty and efficiency.





Design Philosophy

An aerial night view of a modern city skyline. The central focus is a tall, slender skyscraper with a curved, organic form, illuminated with a bright blue light. The building's facade is covered in a dense pattern of small, glowing points. To its left is a shorter, cylindrical tower with a similar curved design. To its right are several other high-rise buildings of varying heights and designs, some with flat roofs and others with curved tops. The surrounding city is lit up with warm yellow and white lights, showing streets, smaller buildings, and green spaces. The overall atmosphere is futuristic and sophisticated.

## An echo of a future reaching out from beyond

Introducing Mercedes-Benz Places | Binghatti: A gateway to experience new grounds for extraordinary moments. A combination of intelligence and emotion, glamour and simplicity, and historic legacies eager towards a future of infinite possibilities.

# Project Brief

02



Project Brief

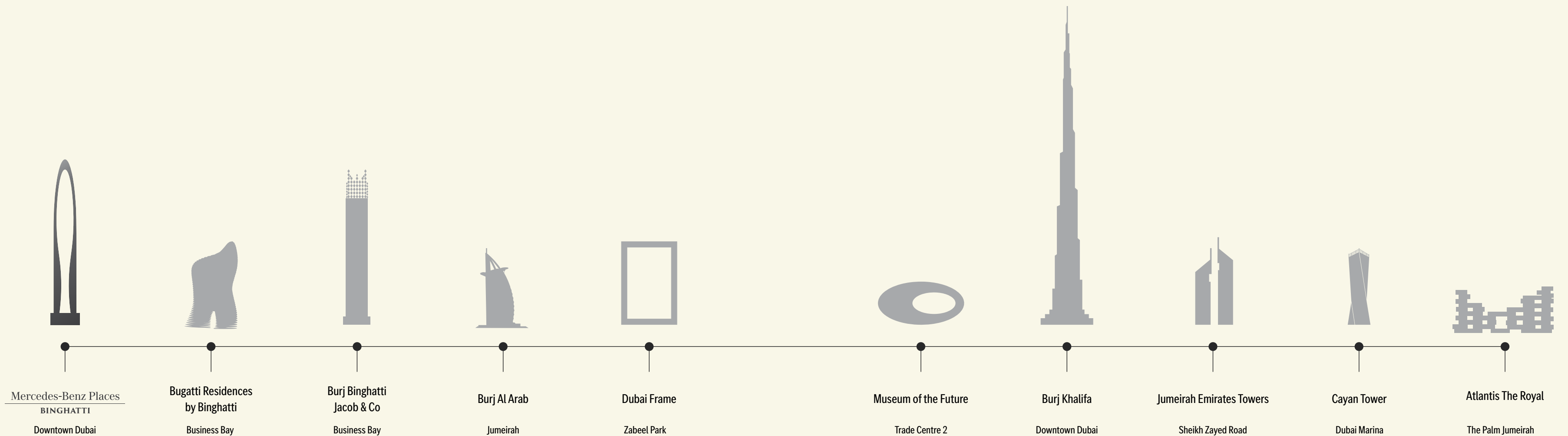
# Welcome to Dubai

A captivating city, where all becomes possible - a place where imagination becomes reality. With its perpetual growth and opportunities, Dubai is one of the most enthralling cities in the world. As the city continues to explore the unfathomable possibilities of the future, Dubai has become the birthplace for Mercedes-Benz Places | Binghatti - an icon born from tomorrow.



# An unmatched icon amongst the city's skyline

Mercedes-Benz Places | Binghatti embodies the spirit of an icon that is quintessentially brilliant: an archetype of outstanding design. The deeply rooted design philosophy that shapes the hyper-tower harmonizes with its recognizable design DNA of Sensual Purity, making it unmistakably iconic.



Project Brief

# A manifestation of revolutionary craftsmanship

Defined as an epochal architectural symbol, the hyper-tower's design supremacy is brought to life by the amalgamation of multiple design languages. The use of intricate strokes, mingled with the candescent pattern of the Mercedes-Benz three-pointed star create a form that lives and breathes the spirit of revolutionary architecture and craftsmanship.

BURJ KHALIFA BOULEVARD

WAY TO AL KHAIL ROAD





Dubai Frame



Museum of the Future



Jumeirah Emirates Towers

10 MINS AWAY

6 MINS AWAY

6 MINS AWAY

DIFC

Zabeel2

Coca-Cola Arena

7 MINS AWAY

Sheikh Zayed Road

E11



World's Tallest Tower

Dubai Mall

3 MINS AWAY

3 MINS AWAY

Dubai Opera

Dubai Fountain

Wings of Mexico Statue

3 MINS AWAY

3 MINS AWAY

Bugatti Residences by Binghatti

Mercedes-Benz Places BINGHATTI



Trillionaire Residences by Binghatti

Binghatti Canal

Burj Binghatti Jacob & Co

7 MINS AWAY

Dubai Design District

Dubai Canal

E44

Al Khail Road

Ras Al Khor 1 Industrial area



Way to Burj Al Arab



To Meydan Hotel

# Unobstructed views to Dubai's Burj Khalifa

JUMEIRAH PUBLIC BEACH  
7.7 KM | 15 MINUTES

BURJ KHALIFA  
3 KM | 10 MINUTES

DOWNTOWN DUBAI  
1.1 KM | 4 MINUTES

DUBAI MALL  
3 KM | 7 MINUTES

DUBAI INTERNATIONAL  
FINANCIAL CENTRE  
3 KM | 7 MINUTES

EMIRATES TOWERS  
4.9 KM | 11 MINUTES



Project Brief

# Site View

330 meters above sea level





Project Brief

# Project Facts

Developer name

Binghatti Developers

Project name

Mercedes-Benz Places | Binghatti

Property type

Residential Hyper-Tower

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Suite Types (Level 12 to 52)

**The Mercedes-Benz Pagoda Suite**

2 Bedroom | Level 12-31 (140 - 170 sq.m)

**The Grand Mercedes Suite**

3 Bedroom | Level 34-52 (200 - 215 sq.m)

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Penthouses (level 55-66)

**The Mercedes-Benz  
Vision One Eleven Penthouse**

4 Bedroom Penthouse | Level 55-58 (245 - 280 sq.m)

**The Mercedes-Benz Gullwing Penthouse**

5 Bedroom Penthouse | Level 59-61 (623-667 sq.m)

**The Mercedes-Benz  
Vision EQ Silver Arrow Penthouse**

Duplex Penthouse | Level 62-63 (1160 sq.m)

**The Mercedes-Benz  
Uhlenhaut Coupé Penthouse**

Ownership

Freehold

Location

Downtown Dubai

Total number of floors

(3B + G + 5P + 65 Floors)

Number of mechanical floors

6

Total Number of residential floors

51

Total number of amenities floors

3 + HC

Ceiling height

4.2 m (Slab to slab)

Total number of units

150

Building height

341 M

Unit type

Furnished / Unfurnished



Project Brief

A paradigmatic  
demonstration of a form  
beyond comparison



# Exclusive features and services



SOLAR PHOTOVOLTAIC TECHNOLOGY



LEED CERTIFICATION\*



PENTHOUSES PRIVATE PARKING



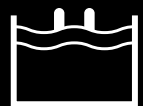
ACOUSTIC SYSTEM



SMART SYSTEM



SPA SERVICE



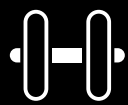
SKY INFINITY POOL



PRIVATE POOL



PODIUM POOL



GYM



CONCIERGE SERVICE



PARKING ACCESS CARD



FOOD & BEVERAGE



VALET SERVICE



HOUSE KEEPING

\*The Mercedes-Benz Places | Binghatti is aiming to hold a LEED Qualification.



Project Brief

# An immersive experience inside the Hyper-Tower's Core



# Design Details

03



Design Details

# Details and finesse



Design Details



## Designed for holistic and eudemonic lifestyles

Mercedes-Benz Places | Binghatti is designed with interior details that live and breathe the spirit of wholeness and serenity. The details include fine hues that echo tones of a holistic lifestyle that is both elegant and harmonious.

Design Details

# Intelligent sustainability

Integrated within the hyper-tower's identity is the concept of intelligent solutions, manifested through sustainable mechanisms. The constellation of the Mercedes-Benz three-pointed star on the rear façade is designed to be integrated with photovoltaic panels, providing power to electric vehicle charging stations within the hyper-tower.

Business bay  
water canal







Mercedes-Benz Places  
BINGHATFI

Designed with  
flair and proportion

# Conspicuous dexterity

A selection of the finest materials, seamlessly integrated



Travertine



Fluted Travertine



Walnut Wood



Fluted Walnut Wood



Stucco Paint



Satin Chrome



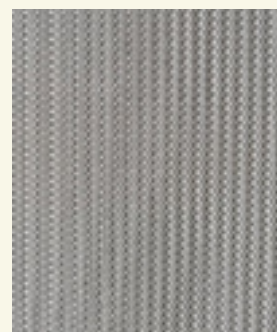
Leather



Black Gloss Glass



Mirror



Sandwich Glass



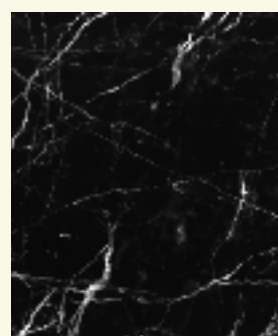
Chrome Mesh



Parquet



Gaya Marble



Black Granite



Screen

\*All finishes are subject to change without notice at our sole discretion for any reason including for aesthetic purposes.



Project Layouts

# From history to futuristic

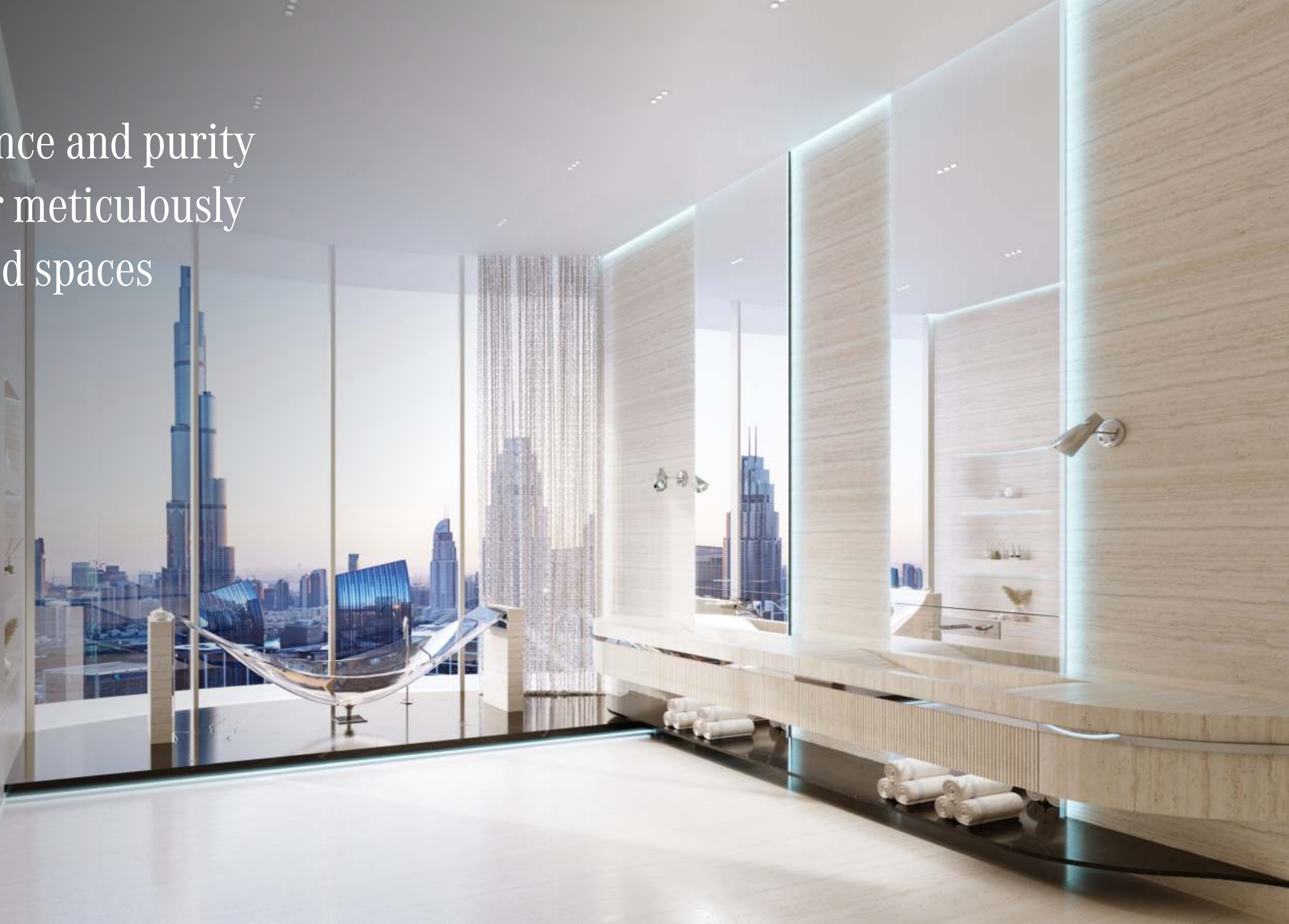




Expert curation

A blend of timeless elegance with modern innovation

Elegance and purity  
in our meticulously  
crafted spaces





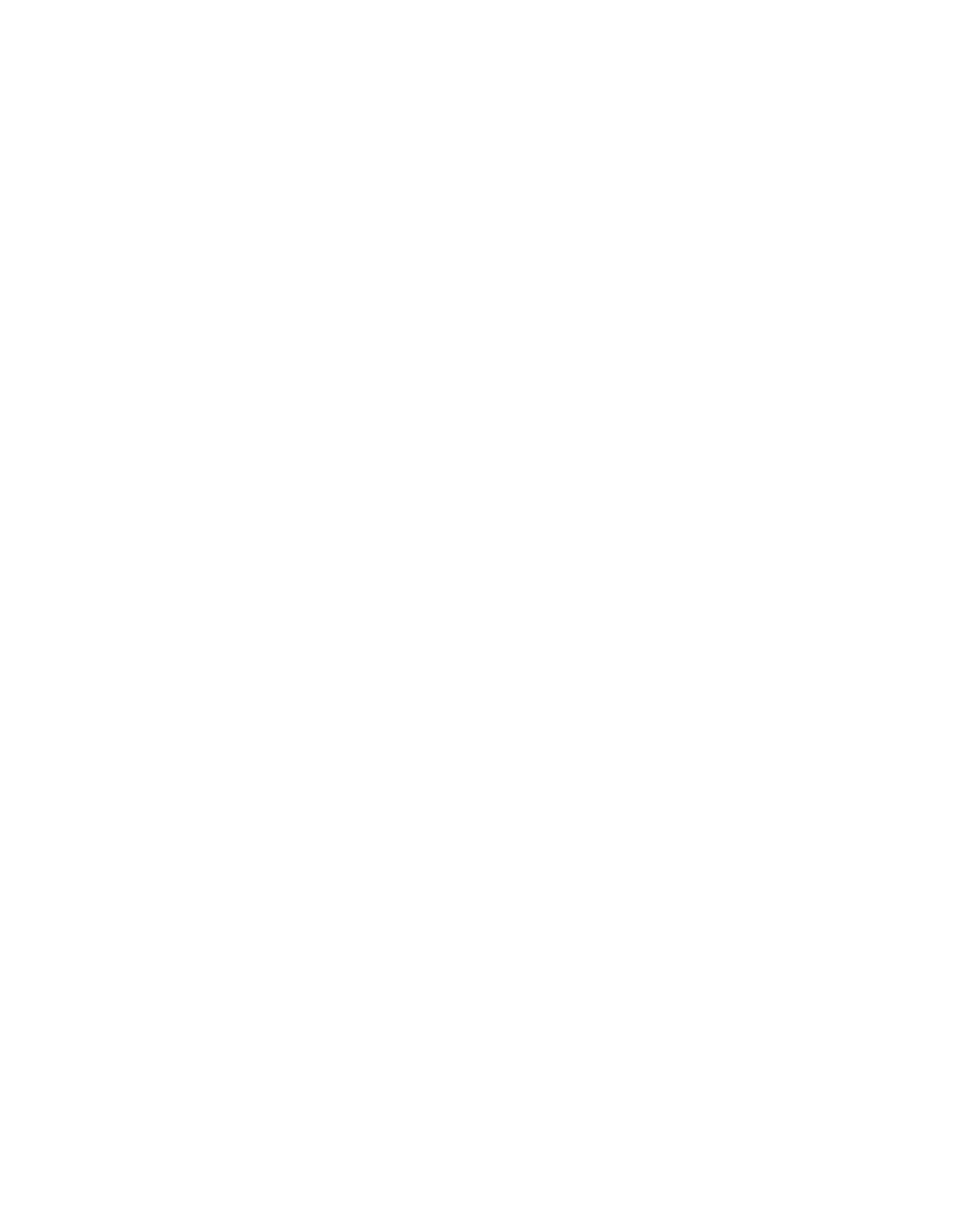
Penthouse Layouts

# Mercedes-Benz Places Binghatti Penthouses

An exclusive insight

Inspired by creating mesmerizing spaces, characterized by perfect proportions and a seamless integration of the finest materials.











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